

Bárbara Guil

Program & Operations Manager

Buenos Aires, Argentina · Remote (US & EU hours) · baguilma@icloud.com · baguma.com · I have EU working permit

I run programs that cross functions, borders and org charts and I get them delivered. Nine years across Big Four consulting, international agencies and independent practice, in English and Spanish. **Available fractionally (2–3 days per week) or full-time remote.**

WHAT I'M HIRED FOR

- Building a function from zero
- Distributed and cross-border teams
- Design fluency

EXPERIENCE

Strategic Programs Specialist · Accenture 2024

Global Smart Workplace Program — every Accenture office worldwide

- Ran operations for a worldwide, multi-site program with no single point of authority, holding alignment across competing regional priorities through relationship-building and consensus.
- Owned risk and dependency tracking across the full program, surfacing conflicts early enough to be resolved at working level rather than escalated.
- Built the KPI reporting dashboards leadership used to see the program, and rebuilt creative production workflows to raise execution speed.

Program Producer / Project Manager · EY 2021 – 2023

Future-of-work technology programs, US clients

- Designed, produced and scaled a PM onboarding and enablement program from zero — structuring the content, the production calendar and stakeholder communications — growing cohorts from 5 to 15 while mentoring each new hire directly.
- Delivered technology rollouts across multiple US client sites, owning scope, timeline, approvals and QA, and protecting delivery teams from scope creep as standing practice.
- Held the line on information-security requirements for data storage and handling when convenience pushed the other way.
- Top Performer, 2022 and 2023.

Operations & Digital Consultant · Independent practice 2020 – present

Run continuously alongside and between full-time roles

- Entre Lienzos — took a Buenos Aires city government-backed platform celebrating Argentine women artists from UX concept through development, testing and launch.
- Led end-to-end launch operations for a direct-to-consumer brand: supplier coordination, digital presence and go-to-market execution.
- Web strategy, design and operational support for clients across the publishing and creative sectors.

Digital Project Manager · Conway & Partners 2021

International luxury and real estate brands — Argentina, Mexico, Dubai, US

- Produced website and newsletter programs for international luxury brands, owning the delivery workflow end to end.
- Coordinated cross-functional creative teams across four countries; owned client relationships and the creative brief process.

New Business & Digital Innovation · Penguin Random House, Spain 2019 – 2020

- Supported digital innovation and new-business initiatives; managed CRM databases, ran email marketing campaigns and coordinated event operations.

Account Manager, Chile & Peru · Restorando 2017 – 2019

- Owned B2B client relationships and platform metrics; built Chart.io dashboards that turned usage data into decisions clients acted on.

Earlier: Communications & Press Intern, UNESCO Villa Ocampo Cultural Observatory (2017) · Press Intern, MALBA — Museo de Arte Latinoamericano de Buenos Aires (2016).

EDUCATION & TRAINING

BA in Humanities, Magna Cum Laude — Universidad de San Andrés, Buenos Aires.

Future of AI @ BlueDot Impact, 2026.

AI Fluency @ Anthropic, 2026.

Lean Six Sigma Green Belt, 2022.

EY Badge in Design Thinking, 2022.

Digital Humanities @ Oxford Online Summer School, 2021.

UX / UI Design @ Coderhouse, 2020.

LANGUAGES & TOOLS

Languages Spanish (native) · English (bilingual, professional working proficiency across US and European teams).

Tools Program and portfolio tracking, KPI dashboards and reporting, risk and dependency management, stakeholder and comms planning, RAID, QA workflows, CRM, Chart.io, Figma, web and UX design, AI-assisted workflows.